



Govt Mankunwar Bai Arts and Commerce  
Autonomous College For Women,  
Jabalpur (Madhya Pradesh)

**PROGRAM OUTCOMES  
PROGRAM SPECIFIC OUTCOMES  
AND  
COURSE OUTCOMES**

**DEPARTMENT OF COMMERCE**

**B.Com. 1<sup>st</sup> Year**

S.No.		Subject	Objective
1	Accounts Group (Compulsory Subject)	Financial Accounting (1 <sup>st</sup> Paper)	To Introduce students to the basic principles of financial accounting as per the provisions of accounting
2		Business Maths (2 <sup>nd</sup> Paper)	The purpose of this course is to make students aware of how business mathematics is used in commercial enterprises etc.
3	Management Group (Compulsory Subject)	Business Law (1 <sup>st</sup> Paper)	This course is designed to provide the student with knowledge of the legal environment in which a consumer and business operates and provides the student with knowledge of legal principles.
4		Business Organisation & Communication (2 <sup>nd</sup> Paper)	The objective of this course relates to the study of the methods and processes of establishing and operating business enterprises with the aim of earning profits by providing service to the business organization society.
5	Applied Economics Group (Optional Subject)	Micro Economics (1 <sup>st</sup> Paper)	The purpose of this course is to give students an in-depth understanding of the principles of economics that apply to the decisions of individuals
6		Macro Economics (2 <sup>nd</sup> Paper)	The objective of this course is to give the students a deeper understanding of the principles of macroeconomics that are based on economic growth, inflation and unemployment, government borrowing.

**B.Com. 2<sup>nd</sup> Year**

S.No.		Subject	Objective
1	Accounts Group (Compulsory Subject)	Corporate Accounting (1 <sup>st</sup> Paper)	This course enables the students to develop awareness about Corporate Accounting in Conformity with the provision of Company Act.
-		Cost Accounting (2 <sup>nd</sup> Paper)	This Course expose the students to the basic concepts and the tools used in Cost Accounting.
3	Management Group (Compulsory Subject)	Principles of Statistics (1 <sup>st</sup> Paper)	It enables the students to gain understanding of statistical techniques useful for business.
4		Principles of Management (2 <sup>nd</sup> Paper)	This Course familiarizes the students with the basic Principles of Management
5	Applied Economics Group (Optional Subject)	Indian Company Act (1 <sup>st</sup> Paper)	The Objective of this course is to provide the basic knowledge of the provisions of the companies Act, 1956, along with the relevant law.
6		Banking & Finance (2 <sup>nd</sup> Paper)	This Course expose the students to the working of Banking and Insurance

**B.Com. 3<sup>rd</sup> Year**

S.No.		Subject	Objective
1	Accounts Group (Compulsory Subject)	Income Tax (1 <sup>st</sup> Paper)	It enables the students to know the basics of Income Tax Act and its implications.
2		GST (2 <sup>nd</sup> Paper)	The Course aims at imparting basic knowledge about major GST
3	Management Group (Compulsory Subject)	Management Accounting (1 <sup>st</sup> Paper)	This course provides the students an understanding of the application of accounting techniques for management
4		Auditing (2 <sup>nd</sup> Paper)	This course aims at imparting knowledge about the principal and methods auditing and their applications.
5	A Finance Group (Optional Subject)	Financial Management (1 <sup>st</sup> Paper)	The objective of the course is to help students understand the conceptual framework of financial management.

6		Public Finance (2 <sup>nd</sup> Paper)	The Objective of the course is to help students understand the conceptual framework of Public Finance
7	A Marketing Group (Optional Subject)	Principles of Marketing (1 <sup>st</sup> Paper)	The objective of this course is to help students to understand the concept of marketing and its applications.
8		International Marketing (2 <sup>nd</sup> Paper)	The course aims at acquainting students with the operation of marketing in international environment

DEPARTMENT OF COMMERCE			
M. Com.			
S.No.		Subject	Objective
1	1 <sup>st</sup> Semester (Compulsory Subject)	Management Concepts (1 <sup>st</sup> Paper)	The objective of the course is to acquaint the student with general principles and techniques of management.
2		Business Environment (2 <sup>nd</sup> Paper)	The purpose of this course is to make students aware of the business concept and modern technological environment.
3		Advanced Accounting (3 <sup>rd</sup> Paper)	The objective of the subject is to prepare the students to solve advance problems
4		Cost Analysis and Control (4 <sup>th</sup> Paper)	To educate the students about the utility of methods and techniques of costing.
5	2 <sup>nd</sup> Semester (Compulsory Subject)	Corporate Legal Framework (1 <sup>st</sup> Paper)	To help students understand the functioning of companies and to have knowledge of legal right related to it.
6		Organisational Behaviour (2 <sup>nd</sup> Paper)	To educate the students about the organizational behaviour and to help them to understand its system in or to strengthen the organization.
7		Advanced Statistical Analysis (3 <sup>rd</sup> Paper)	To educate the students about the Statistical and techniques of statistics.
8		Functional Management (4 <sup>th</sup> Paper)	To make students aware about the concept, nature and principles related with finance through this subject.
9	3 <sup>rd</sup> Semester (Optional Subject)	Management Economics (1 <sup>st</sup> Paper)	The objective of the course is to educate the students about the procedure developing economy.
10		Tax Planning & Management (2 <sup>nd</sup> Paper)	The objective of the course is to educate the students about Tax Planning and its management. This Course also helps to understand the provisions related to it.
11		Entrepreneurship Skill Development (3 <sup>rd</sup> Paper)	The Objective of the course is to help students understand the essential elements required to become a successful and his social entrepreneur responsibility of the society.
12		Accounting for Managerial Decisions (4 <sup>th</sup> Paper)	The objective of the study as to inculcate the quality of taking managerial decisions amongst the students.

13	4 <sup>th</sup> Semester (Optional Subject)	Advertising and Sales Management (1 <sup>st</sup> Paper)	The subject enables the students to know the concept and fundamental of Advertising and Sales Management.
14		Consumer Behaviour (2 <sup>nd</sup> Paper)	To educate students about the significance of consumer behaviour and consumer needs amongst the students.
15		Rural and Agricultural Marketing (3 <sup>rd</sup> Paper)	The chief objective of the subject is to educate students about the rural markets and their management.
16		International Marketing (4 <sup>th</sup> Paper)	The course aims at acquainting students with operation of Marketing in International Environment.

DEPARTMENT OF GEOGRAPHY				
B.A. 1 <sup>st</sup> Year				
S.No.	CLASS	SUBJECT	Subject	Objective
1	B.A. 1 <sup>st</sup> Year	Geography	Physical Geography (1 <sup>st</sup> Paper)	The objective of this paper is to introduce the students of physical geography, morphological science.
2			Introduction to Geography & Human Geography (2 <sup>nd</sup> Paper)	The objective of this paper is to make the students clearly aware with social and natural sciences.
3			Practical Geography (3 <sup>rd</sup> Paper)	The objective of this paper is to make the student study by direct work experience through experiments.
4	B.A. 2 <sup>nd</sup> Year	Geography	Physical Geography [Atmosphere & Hydrosphere] (1 <sup>st</sup> Paper)	This course of physical geography has been divided into atmosphere and hydrosphere. This paper lays emphasis on atmosphere effects of the development of life on earth.
5			Economic Geography (2 <sup>nd</sup> Paper)	The Objective of the present course is to introduce the student's to world economy right from primary to tertiary sectors and with its local models.
6			Practical Geography (3 <sup>rd</sup> Paper)	The objective of this paper is to mala the students study by direct work experience through experiments.
7	B.A. 3 <sup>rd</sup> Year	Geography	Geography of India (1 <sup>st</sup> Paper)	The objective of this paper is to make the students aware with the physical and cultural resources of India with emphasis on Madhya Pradesh.
8			Environment and resource Management (2 <sup>nd</sup> Paper)	The primary objective of this paper is to make the students aware with the inter relationship between resources and environment and this symbiotic development.
9			Practical Geography (3 <sup>rd</sup> Paper)	The objective of this paper is to make the students study by direct work experience through experiments.

DEPARTMENT OF GEOGRAPHY				
M. A. Previous Year				
S.No.	Semester	Paper	Name of the Paper	Objective
1	First Semester	I	Geomorphology	It is being a course at the interface of Geography with earth, the students has to be sensitized to background knowledge of geology and environmental sciences.
2		II	Economic Geography	The objective of this course are to integrate the various factors of economic development to acquaint the students about dynamic aspects of economic geography.
3		III	Geography of India: Physical & Resources	The course is aimed at presenting a comprehensive integrated and empirically based profile of India.
4		IV	History of Geographical Thought	To introduce the students to the philosophical and methodological foundations of the subject and its place in the world of knowledge.
5	Second	I	Climatology	This paper on physical geography is structured in to

	Semester			components of climatology and oceanography the aspects of climatology emphasize the constitution of the atmospheres the dynamic nature of the process associated with it and their contribution in the making the earth habitable.
6		II	Resource Geography	To understand concept and approaches of resource management to examine use and misuse of various resources and to analyze future prospects to study various methods and approaches of conservation and management of resources.
7		III	Geography of India: Economy and Regions	To understand the overview of Indian economy and impact of globalization on it cultivated lands – land use patterns, major crops and problems of agriculture. Technological and Industrial development & Overview.
8		IV	Geography of Environment	The basic objective of this course is to apprise the students with the interrelationship between man and environment within which he lives and his linkages with other organisms. Such linkages from ecosystem, which varies in different biomes. The importance of conserving biodiversity to maintain ecological balance has also been emphasized in the course.

DEPARTMENT OF GEOGRAPHY				
M. A. Final Year				
S.No.	Semester	Paper	Name of the Paper	Objective
1	Third Semester	I	Oceanography	The objective of the course is to introduce students to many facets of oceans, such as evolution of the oceans, physical and chemical properties of sea water, atmosphere and oceanographic circulation, the fascinating world of marine life and the characteristics of marine environment and the impact of man of the marine environment.
2		II	Urban Geography	Understand the process or authorization an origin growth and classification of Urban settlements with relevant theories and models.
3		III	Geography of tourism	To familiarize the student with aspects of tourism which have bearing on subject matter of geography. To orient the student to the logistic of tourism industry and the role of tourism in regional development.
4		IV	Agricultural Geography	To familiarize the students with the concept origin and development of agriculture: to examine the role of agri determinants towards changing cropping, patterns, intensity, productivity, diversification and specialization. The students with the application of various theories, models and classification schemes of cropping patterns productivity.
5	Fourth Semester	I	Research Methodology in Geography	To introduce some basic statistical procedures to the students to be applied to various themes in geography. To indicate the assumption, limitation and interpretation of these procedures and results, to train the students to handle these statistics towards analyzing the geographic problem.
6		II	Geography of Population	To understand the students to the complex dimensions of population. To understand evaluate the association between demographic and socio economic attributes of population and the resultant levels of social well being and economic development.
7		III	Regional planning & Development (Optional Paper)	To understand and evaluate the concept of region in geography and its role and relevance in planning. To identify the issues relating to the development of the

				region through the process of spatial organization of various attributes and their inter relationship.
8		IV	Biogeography (Optional Paper)	To introduce the student concept of Biogeography and its interrelation information and their application interaction between living organism with climate and physical environment with special reference to India.

DEPARTMENT OF ECONOMICS			
B.A. 1 <sup>st</sup> Year			
S.No.	Paper	Name of the Paper	Objective
1	I	Micro Economics	To make the students familiar with the principles of economics and make them understand their pragmatic usages.
2	II	Indian Economics	To initiate knowledge based understanding of Indian Economics, Agriculture, Industry, Business, industrial structure among the students .
B.A. 2 <sup>nd</sup> Year			
1	I	Macro Economics	To impart understanding regarding the widespread role of national income in Indian Economics. Census principles of employment, money & banking
2	II	Public International Economics	To develop understanding amongst students on public revenue and expenditure, debit policy and Indian Foreign Trade.
B.A. 3 <sup>rd</sup> Year			
1	I	Development & Environmental Economics	To impart knowledge and understanding on theories of growth and development. Classical & non classical economy, environmental elements, Environmental Damages and improvement measures.
2	II	Statistics	To make students understand the principle of statistics. Application of statistics, Econometrics and importance in economics.

DEPARTMENT ECONOMICS				
M. A. Previous Year				
S.No.	Semester	Paper	Name of the Paper	Objective
1	First Semester	I	Advanced Economic Analysis-1	To provide knowledge about the consumer behavior regarding market and production units the firm to the students to acquaint them actual economic units.
2		II	Macro Economics	To impart the knowledge regarding Macro Economics factors, theories of employment and Monetary theories
3		III	Public Economics	To develop the conceptual frame work about government's public economic policies and annual budgeting.
4		IV	Quantitative Techniques	This paper provides the statistical and mathematical approach to understand economic principles and policies.
5	Second Semester	I	Advanced Economic Analysis-II	The objective of this paper is to give students knowledge about price determinate. Theories of distribution and welfare economics.
6		II	Monetary Economics & Banking	This paper develops the caliber of the students to understand the banking procedure with its command on money inflow in the market.
7		III	Research Methods and Statistical Inference	This paper develops the caliber of the students to understand the banking procedure with its command on money inflow in the market.
8		IV	International Economics	To provide the knowledge about international trade, terms and conditions of the trade.



M. A. Final Year

S.No.	Semester	Paper	Name of the Paper	Objective
1	Third Semester	I	Economics of Growth and Development	To provide the knowledge of Indian Economic growth and development. Different theories of growth. Related to different conditions of different countries.
2		II	Environmental Economics	This paper develops the caliber of students to understand the awareness about the pre servation and conservation of environment. To make them aware regarding existing rules and regulations for economics and environmental sustenance.
3		III	Labour Economics	To give knowledge about different dimensions of labour market, labour policies and effects of economic changes on labour with reference to India.
4		IV	Industrial Economics	To provide the knowledge regarding pattern of industrial product and industrialization.
5		V	Agricultural Economics-1	To provide the knowledge regarding nature and scope of agricultural and rural economics.
6	Fourth Semester	I	Indian Economic Policy	Introduction of Indian Economy and Different Policies.
7		II	Indian Foreign Trade and International Institutions	To introduce the students to new reforms of the foreign trade policy, RBI policy, Repo Rate, Reverse Repo rate and efforts of the foreign trade policy of Indian Economy.
8		III	Labour Economics – II	To impart knowledge about Indian Labour Movement, Labour Problems and their solutions. Collective Bargaining, Social Security, Labour Commission etc..
9		IV	Industrial Economics –II	To introduce about the difference industries and their policies.
10		V	Agricultural Economics –II	To introduce about the Rural labour supply, Role of capital & rural credit, Marketing & State Policy and recent trends in agricultural growths and commodities.

B.A. 1 <sup>st</sup> Year			
S.No.	Paper	Name of the Paper	Objective
1	I	Sawaneh, Khake, Inshaiye	1. To acquaint students with the art of biography of great poets, writers and great persons. 2. To familiarize the students the manner of writing the sketch prominent personalities and to write articles on different topics.
2	II	Ghazal	1. To introduce the most popular form of urdu poetry called ghazal. 2. To acquaint students with the classical poetry and their poets i.e. Ghazal Go Shair.
B.A. 2 <sup>nd</sup> Year			
1	I	Dastan, Novel Aur Afsana	To introduce the most popular form of fiction in urdu prose, which are long classical stories, classic and modern Novels and short stories from Prem Chandra to Modern Era.
2	II	Manzoomat Aur Masnaviyat	To familiarize the students about the modern form of urdu poetry called Nazm which is written on some specific topic as well as the poetry written on long stories.
B.A. 3 <sup>rd</sup> Year			
1	I	Maktoob Nigari, Drama Nigari aur Mazoom Nigari	1. To introduce the students the art of writing of the letters to the friends and relatives with the examples of the letters of Mirza Ghalib and Mehdi Ifadi. 2. To acquaint the students with the art of drama with the help of a classical drama of Mr. Habeeb Tanvir. 3. To enable the students to learn essay writing.
2	II	Qasida Aur Marsiya	1. To familiarize the students about the classical form of qaseeda which is written in praise of a king or a noble man. 2. To introduce the classical poetry of urdu literature which is written in elegiac form to commemorate the martyrdom of the Karbala.

URDU DEPARTMENT				
M. A. Previous Year				
S.No.	Semester	Paper	Name of the Paper	Objective
1	First Semester	I	Ghazal	To educate the students about the most popular form of Urdu poetry "Ghazal". Its origin and development.
2		II	Qasida and Marsiya	To enable the students to know the nature of Qasida and Marsiya and to know about the origin, development and the form of these two.
3		III	Adbi Nasar	To acquaint the students with allegory in urdu prose and classic letter writing of prominent poet Mirza Ghalib.
4		IV	Special Study Iqbal	To educate the students about the prominent and famous poet Dr. Iqbal in the light of his Nazm Nigari (Poetry)
5	Second Semester	I	Ghazal	To introduce the famous classical poets of urdu ghazal and to explain their thoughts and imagination in their selected poetry.
6		II	Qasida and Marsiya	To read and understand the classical Qaseeda and Marsiya of the famous Urdu Poet
7		III	Adbi Nasar	To familiarize the students about the most popular form of urdu fiction i.e. Novels and Short stories with the help of these two.
8		IV	Special Study Iqbal	To acquaint the students with the philosophy of Dr. Iqbal his loving attitude towards his country India and towards brotherhood.
URDU DEPARTMENT				

M. A. Final Year

S.No.	Semester	Paper	Name of the Paper	Objective
1	Third Semester	I	Dastan, Masnavi, Drama	To introduce the long stories in prose and their writers. To familiarize the students with Urdu drama and long stories in the form of poetry.
2		II	Nazme Jadid	To introduce another famous kind of urdu poetry called Nazm-e-Jadid which covers some specific topic to convey some messages.
3		III	Tanqeed	To acquaint the students with the criticism. The oriin, definition and progress of the urdu criticism.
4		IV	Zarae Iblagh	To familiarize the students with mass media. Its classification and importance in today's world.
5	Fourth Semester	I	Dastan, Masnavi, Drama	To educate the students about the famous long story writers, drama writer and masnavi writers.
6		II	Nazme Jadid	To understand the contribution of famous and prominent urdu poets of Nazm (Poetry).
7		III	Tanqeed	To make the students aware of the types of criticism and style of prominent urdu critics.
8		IV	Essay	To enable the students to write an essay on the given literary topic of urdu literature.

SOCIOLOGY DEPARTMENT			
B.A. 1 <sup>st</sup> Year			
S.No.	Paper	Name of the Paper	Objective
1	I	Introduction to Sociology	1. To acquaint students with sociology as a social science. 2. To appreciate the distinctiveness of the approach of the sociology.
2	II	Indian Society	The objective of this paper is to familiarize the students with the basic knowledge of Indian Society, Social Organization, Institutions and functions of social system.
B.A. 2 <sup>nd</sup> Year			
1	I	Sociology of Change and Development	To provide conceptual and theoretical understanding of social change and development as it has emerged.
2	II	Rural, Urban and Third Society	Study of Rural, Urban and Tribal society through a sociological perspective. Formation of sociological theories.
B.A. 3 <sup>rd</sup> Year			
1	I	Main Sociological Thinkers	1. To familiarize the students with the origin and development of sociology and its related theories. 2. To develop a logical understanding of regarding the perspectives of various thinkers.
2	II	Sociological Research Method	The objective of this paper is to familiarize the students with research and social research.

SOCIOLOGY DEPARTMENT				
M. A. Previous Year				
S.No.	Semester	Paper	Name of the Paper	Objective
1	First Semester	I	Classical Sociological Traditions	To familiarize the students with the social, political, economic and intellectual context in which sociology emerged as a distinctive discipline.
2		II	Methodology of Social Research -I	The objective of this paper to familiarize the students with scientific, conceptual understanding of social facts to the methodology of social research.
3		III	Rural Society in India – I	A deep study of rural society with sociological perspective.
4		IV	Urban Society in India – I	To develop logical perspective towards urban society and community.
5	Second Semester	I	Classical Sociological Traditions	To help students gain an understanding of some of the classical combination in sociology and their continuing relevance to its contemporary concern.
6		II	Methodology of Social Research –II	The objective of this paper is to familiarize the students with the quantitative method and the importance of statistics in social research.
7		III	Rural Society in India – II	To study social system, social structure, functions and the changes taking place in rural society.
8		IV	Urban Society in India – II	To analyse various forms of change taking place in urban community.

SOCIOLOGY DEPARTMENT				
M. A. Final Year				
S.No.	Semester	Paper	Name of the Paper	Objective
1	Third Semester	I	Kinship, Marriages & Family	1. To acquaint the students with the basic concepts in family and kinship studies. 2. To demonstrate how structural principles are used by the societies in consistent logical way to organize groups and categories.
2		II	Indian Society and	To develop and understanding amongst the students about

			Culture	the specific characteristics elements of Indian society and to make them understand the mobility and change in social institutions.
3		III	Sociological Essay	To make the students understand the various situations and aspects of the society and to develop the art of writing and presenting it.
4		IV	Criminology	Scientific study of criminals, of crime, of criminal nature, reformations of criminals.
5	Fourth Semester	I	Theoretical Perspective of Sociology	The objective of this paper is to familiarize the students with the role of theory in sociology and to learn the development of sociological theories in reference to historical, social and cultural events.
6		II	Sociology of Change and Development	To make the students aware of the concept of social change and the change in social structure and culture.
7		III	Political Sociology	To acquaint students with the nature and functioning of political systems and political processes.
8		IV	Industrial Sociology	To develop an understanding among the students of industries and industrial society. To form a logical point of view towards mutual relations, condition, laws, problems in relation to industries and industrial system.

DEPARTMENT OF ENGLISH			
B.A./B.Com 1 <sup>st</sup> , 2 <sup>nd</sup> & 3 <sup>rd</sup> Year			
S.No.	Paper	Name of the Paper	Objective
1	II	Foundation Course	To develop the basic skills of reading, listening, writing and speaking of the learner. To enhance communication skills. To use English effectively for study purpose To enable the students to use grammatical skills correctly and meaningfully To acquire linguistic competence required in various life situations.

DEPARTMENT OF ENGLISH			
B.A. 1 <sup>st</sup> Year (English Literature)			
S.No.	Paper	Name of the Paper	Objective
1	I	Poetry	To provide the learner with a required base in the field of poetry in English literature. To develop the students power of imagination aesthetic sense and thought process.
2	II	Prose	Prose serves as the medium of the ordinary communication. It adds style, pace and flow to everyday language.
B.A. 2 <sup>nd</sup> Year (English Literature)			
1	I	Drama	To promote in the learners the communicative skills, dialogues, negotiation ability and creativity in arts. To integrate in them the use of language skills – reading, listening, speaking and writing. To develop interest and appreciation in literature.
2	II	Fiction	Understanding towards various forms and aspects of fiction with multiple issues and contexts will help the student's understanding of life and it's varied affairs in a better way.
B.A. 3 <sup>rd</sup> Year (English Literature)			
1	I	Contemporary Literature	Contemporary literature offers more variety in English classes.
2	II	Indian writing in English	To familiarize the students with major Indian writers and writing in English and their works. To develop in the learners the human concern through exposure to the Indian literacy text.

ENGLISH DEPARTMENT				
M. A. Previous Year				
S.No.	Semester	Paper	Name of the Paper	Objective
1	First Semester	I	Poetry	To expose the learner to a variety of texts and to enable them to understand the themes, poetic devices, structure and styles of writing poems.
2		II	Drama	To make students analyse the difference between Indian society and globally impact of drama on English literature.
3		III	Fiction	To familiarize students with the tradition of fiction writing and development of English literature.
4		IV	Prose	To acquaint students with various kinds of prose style, various features of Indian writings in English and to understand the difference between personal and impersonal style.
5	Second Semester	I	Poetry	To inspire the learner to read, recite, analyse and enjoy poetry
6		II	Drama	To teach students the impact of English drama on English

				literature
7		III	Fiction	The paper allows understanding and discussion on modern elements of human emotions, relationships, conflicts and morality. It makes students gain perspective regarding variations in writings of authors hailing from different countries.
8		IV	Prose	To introduce students to the various elements of Prose through the works of English essayists belonging to the Eighteenth and Nineteenth Century. To familiarize students with the important elements of prose writing i.e. style and diction.

ENGLISH DEPARTMENT				
M. A. Final Year				
S.No.	Semester	Paper	Name of the Paper	Objective
1	Third Semester	I	Critical Theory	Evaluation and interpretation of literature.
2		II	English Language	To study the nature of language To enable the learners to study the human languages systematically and scientifically.
3		III	Indian Writings in English – I	To acquaint the learners to identify the themes of Indian Literature. To familiarize the students with the major Indian writers writing in English and their works.
4		IV	American Literature - I	To teach the students about the social evils like racism, casteism present in the American society.
5	Fourth Semester	I	Critical Theory	To build research acumen amongst students..
6		II	English Language	To study the nature of language To establish the theory of language To enable the learners to study the human languages systematically and scientifically.
7		III	Indian Writings in English – II	To create literacy sensibility for appreciation in students and expose them to artistic and innovation use of language by Indian writers. To instill values and develop human concern in students through exposure to literacy texts.
8		IV	American Literature - II	To provide students about the psychological impact prevailing in American Society.

DEPARTMENT OF PSYCHOLOGY			
B.A. 1 <sup>st</sup> Year			
S.No.	Paper	Name of the Paper	Objective
1	I	Basic Psychological Process	The course will familiarize students with the basic psychological processes and the studies relating to the factors which influence them. It will also focus on some important application areas of psychology.
2	II	Psychopathology	To impart knowledge about normality and abnormality To make students understand the nature course of various abnormal conditions. To impart knowledge and shall needed for psychological assessment of different abnormal conditions.
B.A. 2 <sup>nd</sup> Year			
1	I	Human Development	This course aims at providing conceptual foundation of human development. It focuses on the development in the lifespan in different domains with an emphasis on the cultural contest.
2	II	Counseling Psychology	This Course familiarizes the students with the nature and purpose of counseling. Its major theories and techniques and expose them to the different fields of application of counseling.
B.A. 3 <sup>rd</sup> Year			
1	I	Social Psychology	To enable students to appreciate how individuals behaviour is influenced by social and cultural contexts. To understand the unique features of the India Socio-Cultural context. To understand how social problems can be analysed in terms of various social psychological theories.
2	II	Psychological Research and Statistics	To develop an understanding of various statistical techniques in terms of their assumptions applications and limitations. To acquire competencies to organize data for computer analysis.

DEPARTMENT OF PSYCHOLOGY				
M. A. Previous Year				
S.No.	Semester	Paper	Name of the Paper	Objective
1	First Semester	I	Cognitive Process-I	This course introduces the basic concepts and theoretical development in the areas of attention, perception & imagery and decision making.
2		II	Research Methods and Statistics -I	This course deals with research methods that are employed in filed settings. Correlation and testing hypothesis with numerical examples will be discussed.
3		III	Psychopathology-I	This course aims to impart knowledge and skills required for diagnosis of psychopathological condition.
4		IV	Life Span Development -I	The course aims that the information of developing understanding of the concept of lifespan development
5	Second Semester	I	Cognitive Process-II	This course aims at developing understanding of the process of concept formation and memory, models of memory and meta memory.
6		II	Research Methods and Statistics – II	This course aims at familiarizing with various designs of experiments along with statistical procedures.
7		III	Psychopathology-II	This course aims to impart knowledge and skills required for diagnosis of psychopathological condition.
8		IV	Life Span Development-II	This course aims that the information of Developing understanding of the concept of life spans development.



**DEPARTMENT OF PSYCHOLOGY**

**M. A. Final Year**

S.No.	Semester	Paper	Name of the Paper	Objective
1	Third Semester	I	Psychology of personality-II	This course helps the students to understand the diverse psychological strategies to analysis personality.
2		II	Social Psychology -II	This course aims at enabling students to – Understand how social problems can be analysed in terms of various social-psychological theories. Realize how social psychological knowledge can be used in solving social problems.
3		III	Educational Psychology-II	The course is designed to promote and understanding of the application of psychological principles in the process of education.
4		IV	Clinical Psychology	This paper focuses on the contribution of different theoretical approaches to psychopathology To develop a balanced view of the various therapies and the practical techniques employed. To train students in different approaches to counseling and Psychopathology
5	Fourth Semester	I	Psychology of Personality – 2	This course helps the students to understand the diverse psychological strategies to analysis personality.
6		II	Social Psychology -II	This course aims at enabling students to :- Understand how social problems can be analyzed in terms of various social-psychological theories Realise how social Psychological knowledge can be used in solving social problems
7		III	Educational Psychology -II	The course is envisaged that students will develop skills of analysis and synthesis of theoretical approaches to education and will be able to critically evaluate various applications of psychology in educational settings.
8		IV	Psychological Assessment (Optional)	To train students in various Psychological assessment techniques. To impart skills necessary for selecting and applying different test for different purposes such training, rehabilitation as evaluation.

DEPARTMENT OF POLITICAL SCIENCE			
B.A. 1 <sup>st</sup> Year			
S.No.	Paper	Name of the Paper	Objective
1	I	Basic Principle of Political Science	The objective of this paper is to make the students aware about the fundamental theories of political science
2	II	Indian Government and Politics	The objective of this paper to make the students aware about the constitutional structure and to make the students comprehend various political processes and constitutional institution
B.A. 2 <sup>nd</sup> Year			
1	I	Representative political thinkers	The objective of this paper is to make students aware about the views and theories as propounded by the Representative Indian and western thinkers
2	II	Constitution of Major Countries	The objective of this paper is to make the students aware about the Indian Constitutional Structure and to make the students comprehend various political processes and constitutional institutions.
B.A. 3 <sup>rd</sup> Year			
1	I	Indian Foreign Policy	Indian foreign policy objects to instill in the students awareness about the significance of Indian Foreign policy with reference to contemporary International issues long with their Historical and political determinants.
2	II	Public Administration	The objective of this paper is to make students aware about the meaning, development and theories of organization of public administration and also with different aspects of personnel and financial administration

DEPARTMENT OF POLITICAL SCIENCE				
M. A. Previous Year				
S.No.	Semester	Paper	Name of the Paper	Objective
1	First Semester	I	Modern Indian Political Thoughts	The objective of this paper is to make the students aware about the ideals of Indian Society and the views propounded by various Indian Society and the views propounded by various Indian Political Thinkers. The paper simultaneously aims to make the students aware in the various theoretical ideas as given by these thinkers.
2		II	Comparative Politics	The objective of the subject are dynamic and divergent. The structure and function is also being taken into consideration and the students ultimately make analysis about the politics of our country to that of others.
3		III	International Politics & Contemporary Political Issues	The objective of this paper is to make the students aware in the contemporary issues in International politics.
4		IV	Major Ideas and Issues in Public Administration	The objective of this paper is to make the students aware about the meaning development and theories of organization of public administration and also with different aspects of personnel and financial administration.
5	Second Semester	I	Western Political Thoughts	The objective of this paper to make the students aware about the development of knowledge with respect to political reality. The views of various representative thinkers o the nature of political reality.
6		II	Politics of South Asian Countries (Pakistan, Bangladesh, Sri Lanka and Nepal)	The objective of this paper is to make the students with the political and economic determinants of the various states under study and how they cumulatively shape the politics of the region and their significance for Indian aspirations.

7		III	International Organization	The objective of this paper is to make the students aware about the necessity of organization at the international level and their role in Peace-making and peace building in the conduct of International affairs.
8		IV	Research Methodology	Research methodology in the political science outlines the process and methods for acquiring sensory experience of scientific knowledge. It has been made part of the programme to associate the research methodology of social science with political science.

DEPARTMENT OF POLITICAL SCIENCE				
M. A. Final Year				
S.No.	Semester	Paper	Name of the Paper	Objective
1	Third Semester	I	Indian Government and Politics	The objective of this paper is to make the students aware about the historical and political context in which the Indian constitutional framework emerged. The constitutional structure and the Indian Political system.
2		II	State Politics in India	The objective of this paper is to make the students aware of the constitutional status of states within the framework laid down by the constitution of India. To make the student comprehend the unique position of state with the federal setup as provided by the constitution.
3		III	International Law	The objective of this paper is to make the students aware about the nature and significance of International Law in the conduct of world affairs. To make the students aware with the analytical framework.
4		IV	Indian Foreign Policy	The objective of this paper is to make the students aware of the main principles of Indian Foreign Policy . The objective is carried forward particular with reference of policy overtures towards India's neighbours and the great powers.
5	Fourth Semester	I	Federalism in India and Local Self Government	The objective of this paper is to make the students aware about the Indian Federal System and local self-government.
6		II	Government and Politics Madhya Pradesh	The objective of this paper is to make the government process in Madhya Pradesh
7		III	Advance Political Theory	The objective of this paper is to make the students aware about the growth of the knowledge with a view to comprehending political reality. The concepts, actions and the creation of knowledge for furthering the normative endeavour.
8		IV	Diplomacy and Human Rights	The objective of this paper is to make the students aware about the instrument of diplomacy in furthering the goals of foreign policy. The paper also aims to instill in the students the significance of human rights and human rights as an instrument of foreign policy.

DEPARTMENT OF PHILOSOPHY			
B.A. 1 <sup>st</sup> Year			
S.No.	Paper	Name of the Paper	Objective
1	I	Social and political philosophy	The objective of this paper is to develop the consciousness regarding social and political ideas. The aim is to develop the patriotic feeling among students. The aim is to teach them about social and political ideals.
2	II	Ethics	The aim of this paper is to develop the morality among students. Development of moral consciousness is the sole aim of this paper. Development of value based education is the necessity of the present time. This paper fulfils the demand of the country.
B.A. 2 <sup>nd</sup> Year			
1	I	Indian Philosophy	The objective of this paper is to make students aware about the Indian culture and philosophical thinking which is existing through the ancient times. To teach students about the Indian consciousness and also teach them how Indian Ideals could be applied in present times.
2	II	Western philosophy	The aim of this paper is to make aware students about the western philosophical currents. To teach them about the western philosophical thoughts. To develop the mental attitude of the students through teaching the western philosophy.
B.A. 3 <sup>rd</sup> Year			
1	I	Modern Logic	The aim of this paper is to teach how students can develop the logical aptitude. O train students how they can save themselves from the logical fallacies.
2	II	Philosophy of Religion	To provide the students with the knowledge of the religious theories developed by the religious thinkers of Indian and Western World.

DEPARTMENT OF PHILOSOPHY				
M. A. Previous Year				
S.No.	Semester	Paper	Name of the Paper	Objective
1	First Semester	I	Indian Epistemology	The objective of this paper is to teach the students about the development of Indian epistemology. To make aware students how ancient people develop their levels of knowledge.
2		II	Western Epistemology	To make students aware about the nature, subject matter and extent of the knowledge. How the concept of the knowledge develop in western tradition.
3		III	Modern Logic	The aim of this paper is to teach how students can develop the logical aptitude. To teach how students can develop the logical aptitude. To teach students how they can save themselves from the logical fallacies.
4		IV	Indian Ethics	To teach students about the Indian moral teachings. To make students aware about the Hindu moral tractions which are described in the Hindu Sculptures such as Veda, Upanishads and other Epics and also about the Indian Ethics depicted in Indian Philosophies.
5	Second Semester	I	Indian Metaphysics	To teach students about the metaphysical theories developed in India. Students should be made aware about the metaphysical theories persisting from the ancient time to modern times.
6		II	Western Metaphysics	To make aware students about the theories related to metaphysical world how western philosopher described the theories about God World and creation of the world.
7		III	Modern Logic	The aim of this paper is to provide the knowledge about the logical theories of modern philosopher. Describe the

				development and use of symbolic logic.
8		IV	Western ethics	The aim of this paper is to provide the knowledge about the western moral teachings and different moral theories of western thinkers.

DEPARTMENT OF PHILOSOPHY				
M. A. Final Year				
S.No.	Semester	Paper	Name of the Paper	Objective
1	Third Semester	I	Contemporary Western Philosophy	The aim of this paper is to make aware the students about the theories of western philosophers of the contemporary world. To provide the students' knowledge about the problems of philosophies as described by the contemporary thinkers.
2		II	Philosophy of religion	To provide the students with the knowledge of the religious theories developed by the thinkers of western and Indian world. To develop the consciousness about the God and World relationship.
3		III	Advaita Vedanta	To provide the knowledge about the philosophy of Shankara, The Hindu Gurus who established the four Mathas around the India. Adishankara is called the Guru of Hindu religion.
4		IV	Modern Indian Thought	The aim of the paper is to make aware students about the philosophical works of modern Indian Thinkers.
5	Fourth Semester	I	Contemporary Western Philosophy	The objective of the paper is to make aware the students regarding the different philosophers and their works of cotemporary philosophical world.
6		II	Philosophy of Religion	To provide students with the knowledge of the religious theories developed by the thinkers of western and Indian Religion to develop the consciousness about the God world relationship.
7		III	Advaita Vedanta	To make aware students about the philosophy of Shankara and other philosophers of Advaitic traditions. The traditions of Gaudapada and Bhamti is included in this paper.
8		IV	Modern Indian Thought	The aim of this paper is to make aware students about the philosophical works of modern Indian thinkers.

B.A. 1 <sup>st</sup> Year			
S.No.	Paper	Name of the Paper	Objective
1	I	History of the Indian National Movement 1200 marks	Students should be able to understand the historical background of the Indian National Movement and its significance.
2	II	History of the Indian National Movement 1500 marks 1870 marks	Students should be able to understand the historical background of the Indian National Movement and its significance.
B.A. 2 <sup>nd</sup> Year			
1	I	History of the Indian National Movement 1871 marks 1945 marks	Students should be able to understand the historical background of the Indian National Movement and its significance.
2	II	History of the Indian National Movement 1871 marks 1945 marks	Students should be able to understand the historical background of the Indian National Movement and its significance.
B.A. 3 <sup>rd</sup> Year			
1	I	History of the Indian National Movement 1740 marks 1857 marks	Students should be able to understand the historical background of the Indian National Movement and its significance.
2	II	History of the Indian National Movement 1858 marks 1950 marks	Students should be able to understand the historical background of the Indian National Movement and its significance.

B.A. 1 <sup>st</sup> Year			
S.No.	Paper	Name of the Paper	Objective
1	I	History of the Indian National Movement 1206 marks	Students should be able to understand the historical background of the Indian National Movement and its significance.
2	II	History of the Indian National Movement 1871 marks 1945 marks	Students should be able to understand the historical background of the Indian National Movement and its significance.
B.A. 2 <sup>nd</sup> Year			
1	I	History of the Indian National Movement 1871 marks 1945 marks	Students should be able to understand the historical background of the Indian National Movement and its significance.
2	II	History of the Indian National Movement 1871 marks 1945 marks	Students should be able to understand the historical background of the Indian National Movement and its significance.



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S.No.	Paper	Name of the Paper	Objective
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2	II ( )	English Language	
3	III ( )		
B.A. 2 <sup>nd</sup> Year			
1	I		
B.A. 3 <sup>rd</sup> Year			
1	I		

B.A. 1 <sup>st</sup> Year			
S.No.	Paper	Name of the Paper	Objective
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M. A. Previous Year				
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M. A. Final Year				
S.No.	Semester	Paper	Name of the Paper	Objective
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B.A 1<sup>st</sup> Year

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B.A. 3 <sup>rd</sup> Year			
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B.A 1<sup>st</sup> Year

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B.A. 1<sup>st</sup> Year

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B.A. 2 <sup>nd</sup> Year			
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B.A. 3 <sup>rd</sup> Year			
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Drawing and Painting			
B.A. 1 <sup>st</sup> Year			
S.No.	Paper	Name of the Paper	Objective
1	I (Theory)	Fundamentals of Art	To make the students aware of the fundamentals of art
2	II (Practical)	Still Life	To understand sketching, drawing and colouring of real objects in practical world
3	III (Practical)	(Functional) Design	To understand the natural elements of decorate design
B.A. 2 <sup>nd</sup> Year			
1	I (Theory)	History of Indian Painting	To understand the elegance and development of Indian paintings
2	II (Practical)	(Functional) Pictorial Composition	To study the image of human figures performing humane activities
3	III (Practical)	(Functional) Portrait Painting	Study of human head from various angles
B.A. 3 <sup>rd</sup> Year			
1	I (Theory)	History of Indian Sculpture	To understand the elegance and development of Indian sculpture
2	II (Practical)	(Functional) Pictorial Composition	To study the image of human figures performing humane activities
3	III (Practical)	(Functional) Portrait Painting	Study of human bust from various angles

DEPARTMENT OF DRAWING AND PAINTING				
M. A. Previous Year				
S.No.	Semester	Paper	Name of the Paper	Objective
1	First Semester	I (Practical)	Portrait Painting	Study of human bust from various angles
2		II (Practical)	Pictorial Composition	To study the image of human figures performing humane activities
3		III (Theory)	Indian Painting	To understand the elegance and development of Indian paintings
4		IV (Theory)	Indian Ethics	History of China and Introduction of Japanese painting



5	Second Semester	I (Practical)	Portrait Painting	Study of human bust from various angles
6		II (Practical)	Pictorial Composition	To study the image of human figures performing humane activities
7		III (Theory)	Indian Painting	To understand the elegance and development of Indian paintings
8		IV (Theory)	Indian Ethics	History of China and Introduction of Japanese painting

DEPARTMENT OF DRAWING AND PAINTING				
M. A. Final Year				
S.No.	Semester	Paper	Name of the Paper	Objective
1	Third Semester	I (Practical)	Life Painting	To study human body from various angles
2		II (Practical)	Creative Painting	To study symbolic and experimental painting
3		III (Theory)	History of European Painting	To understand the European painters and paintings
4		IV (Theory)	Philosophy of Art	To study the philosophical elements of arts
5	Fourth Semester	I (Practical)	Life Painting	To study human body from various angles
6		II (Practical)	Creative Painting	To study symbolic and experimental painting
7		III (Theory)	History of European Paintings and Painters	To understand the European painters and paintings
8		IV (Theory)	Art Appreciation	To study the artistic thought and thinkers

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### B.A. PSYCHOLOGY: PROGRAMME OUTCOME

This course familiarizes the students with basic psychological processes. They understand the difference between normal and abnormal behaviour. They also study the technicalities of psychological measurement, research and statistics. They begin to appreciate how individual's behaviour is influenced by social and cultural contexts. They also get an insightful glimpse into social problems. The student studies the developmental milestones and the principles of growth and development, including decline in old age. They are introduced to the various approaches to counseling. They also are equipped with the knowledge and procedure of career guidance and personal counseling.

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## M.A. PSYCHOLOGY: PROGRAMME OUTCOME

The students have studied, basic psychological processes and also applied aspects of psychology. Their background in research methods and statistics, and psychological testing equips them with fundamentals of research and they can enroll in a full time Ph.D. programme in pure and applied psychology. They can get registered for Diploma in Guidance and Counseling. They can also seek registration with the Rehabilitation Council of India (RCI) and set up their independent clinic to counsel clients for personal problems, neurotic behaviour, adjustment problems and give psychological therapeutic treatment.

Having studied lifespan development, the student is aware of developmental milestones and can help parents and caregivers to know what to expect from their wards at different periods of life. They can guide parents in raising their children. Students can differentiate between normal and abnormal behaviour of individuals in society. They also have honed their skills in understanding social problems and therefore they have the insight to skillfully tackle social problems. They have obtained practical training during their internship in varied relevant fields like counseling clients for alcoholic de-addiction. They can give educational and career counseling.

Equipped with the knowledge of abnormal and clinical psychology, a student can assist a psychiatrist in clinical interviews of patients/clients, they can do Mental Status Examination (M.S.E.), make case study reports to diagnose mental illness and neurotic diseases using appropriate tests. They can give counseling for old age problems, alcoholism, HIV/AIDS and other problems of terminally ill patients. They can also educate, guide and help in the growth and development of autistic and mentally retarded children.

Having studied Life-Span Development, the student knows the developmental milestones and hence can help parents in bringing up their children for optimum growth and development. They can also point out slow developers and gifted children.

Last, but not the least, students of psychology are normally well adjusted in their respective environments. They can enrich the society by their inputs in social, emotional and psychological growth and development of an individual.

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शासकीय मानकूवर बाई कला एवं वाणिज्य स्वशासी महिला महाविद्यालय, जबलपुर (म. प्र.)  
Govt. Mankunwar Bai Arts and Commerce Autonomous College for Women, Jabalpur (M.P.)

### **B.A. Sociology: Programme Outcome**

1. To develop the understanding of sociological perspective.  
समाजशास्त्रीय दृष्टिकोण की समझ विकसित करना।
2. To be able to analyze and discuss sociological facts and social problems in accordance to sociological prospective and aptitude.  
समाजिक घटना एवं सामाजिक समस्याओं को समाजशास्त्रीय परिप्रेक्ष्य में व्याख्या एवं विश्लेषित करना।
3. To be familiar with scientific methodology to study sociological facts.  
समाजशास्त्रीय तथ्यों का वैज्ञानिक दृष्टिकोण से अध्ययन करने की विधियों से अवगत होना।
4. To understand sociological theories in reference to social incidents and social facts.  
समाजशास्त्रीय सिद्धांतों को यथार्थ सामाजिक घटनाओं के संदर्भ में समझना।

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### **M.A. Sociology: Programme Outcome**

1. To develop critical and analytical knowledge and develop capability in students in relation to society and social concerns.  
छात्राओं में आलोचनात्मक एवं विश्लेषणात्मक ज्ञान एवं क्षमता विकसित करना समाज एवं सामाजिक मुद्दे के संदर्भ में।
2. To develop sociological understanding in the areas of social structure, social institutions and culture.  
सामाजिक संरचना, सामाजिक संस्था एवं संस्कृति को समझने के लिए समाजशास्त्रीय समझ विकसित करना।
3. To understand sociological concepts and theories and also to use them in practical life.  
समाजशास्त्रीय अवधारणा एवं सिद्धांत को पहचानना एवं उपयोग करने का ज्ञान होना।
4. To develop the understanding of ethical and social responsibilities.  
नैतिक एवं सामाजिक जिम्मेदारी एक समाजशास्त्र के विद्यार्थी नैतिक एवं एवं समाजिक की समझ विकसित करना।
5. To familiarize the students with professionals and career opportunities.  
व्यवसायिक एवं कैरियर के अवसर से अवगत होना।
6. To develop the capacity and skill to study human nature and social behavior with a scientific aptitude.  
मानवीय एवं सामाजिक व्यवहार का वैज्ञानिक दृष्टिकोण से अध्ययन करने की क्षमता एवं कौशल विकसित करना।

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एम. ए. ÷ एम. ए. 'हिन्दी साहित्य' विषयलेखक  
विद्यार्थी बहुमुखी प्रतिभा से  
सम्पन्न होकर सार्वभौमिक क्षेत्रों में रोजगार  
प्राप्त कर सकता है, जैसे :-

- ① अध्यापन के क्षेत्र में ② प्रिंट एवं इलेक्ट्रॉनिक  
मीडिया के क्षेत्र में ③ आकाशवाणी और  
दूरदर्शन में न्यूज रीडर तथा उद्घोषक  
के रूप में ④ उच्च शिक्षा के क्षेत्र में अध्यापन  
कार्य। केन्द्र एवं राज्य सरकार के विभिन्न  
विभागों में अनुवादक के रूप में।
- ⑤ आशुलिपि के माध्यम से विभिन्न  
सरकारी संस्थाओं में रोजगार (प्रयोजन-  
मूलक हिन्दी)
- ⑥ सिविल सेवा परीक्षा के माध्यम से  
प्रशासनिक अधिकारी भी बन सकता है।

'हिन्दी साहित्य'

बी. ए. - हिन्दी साहित्य

बी. ए. हिन्दी साहित्य का अध्ययन करने के बाद विद्यार्थी पत्रकारिता के क्षेत्र में रोजगार प्राप्त कर सकता है। एक सफल एवं कुशल संपादक, रिपोर्टर के साथ वह अनुवादक भी बन सकता है।  
सिवाय सेवा परीक्षा में भी प्रशासनिक अधिकारी बन सकता है।

Phatma  
07/4/21

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## COMMERCE DEPARTMENT

### PROGRAM Outcome (B.Com)

- This program could provide Industries, Banking Sectors, Insurance Companies, Financing companies, Transport Agencies, Warehousing etc., well trained professionals to meet the requirements.
- After completing graduation, students can get skills regarding various aspects like Marketing Manager, Selling Manager, over all administration abilities of the Company.
- Capability of the students to make decisions at personal & professional level will increase after completion of this course.
- Students can independently start up their own Business.
- Students can get thorough knowledge of finance and commerce.
- The knowledge of different specializations in Accounting, Costing, Banking and Finance with the practical exposure helps the students to stand in organization.
- Students will be able to do their higher education and can make research in the field of finance and commerce.

### PROGRAMME Outcome (B.Com.- Computer Application)

- Students can design Website with multiple Web pages.
- Course enable students to develop dynamic e-commerce tools.
- Computer Operator, DTP professional, Designer, Developer are the key functional areas of Job possibilities after completing this course.

### Group Specific Outcome for B.Com.

#### 1.ACCOUNTING GROUP -

Students after acquiring thorough knowledge of various accounting procedures and practices can perform as Account Manager, Accountant as well as professional dealing with Cost Accounting & Company Act .

#### 2. MANAGEMENT GROUP -

Marketing & Sales Manager, Logistics Manager, Transport & Warehousing Professional, International Marketing Resource person are some outcome after learning and acquiring management specific subjects.



### 3. APPLIED ECONOMICS GROUP

Students can turn into a Manager Bank Manager, Auditor, Company Secretary, Teacher, Professor, Stock Agents, Government employments and so on.. Market Research Professional, Statistical Officer are also comes in this purview

### 4.COMPUTER APPLICATION GROUP

Students can become Website, enable students to develop dynamic e-commerce tools. Computer Operator, DTP professional, Designer, Developer are the key functional areas of Job possibilities after completing this course.

## PROGRAMME Outcome (M.Com)

- After completing Post Graduation, students can get skills regarding various aspects like Marketing & Sales Manager, Administrative abilities to manage companies
- Capability of the students to make decisions at personal & professional level will increase after completion of this course.
- Students can independently start up their own Business.
- Students can get thorough knowledge of finance and commerce
- Students will be able to do their higher education and can make research in the field of Commerce & Applied Economics like Ph.D. & D.Lit.

## Group Specific Outcome for M.Com.

### 1.ACCOUNTING GROUP -

Students after acquiring thorough knowledge of various accounting procedures and practices can perform as Account Manager, Accountant as well as professional dealing with Cost Accounting & Company Act. CA & ICWA becomes well attainable after the course.

### 2. MANAGEMENT GROUP -

Marketing & Sales Manager, Logistics Manager, Transport & Warehousing Professional, International Marketing, Resource person are some outcome after learning and acquiring management specific subjects.

### 3. APPLIED ECONOMICS GROUP

Students they can turn into a Bank Manager, Company Secretary, Teacher, Professor, Stock Market Government employments and so on.. Market Research Professional, Statistical Officer are also comes in this purview.

*D. Kalishankar*